

Zehao Yu

Interaction Designer

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EXPERIENCE

Interaction Design Intern, ARK Design

Feb 2020 – Current in Beijing, China

- Identify goals and define key values of the car-related service design project for Volkswagen MaaS Group
- Participate in service use case exploration and interaction concept design
- Responsible for English copywriting

HMI Design Intern, Xpeng Motors

May 2019 – Sep 2019 in Shanghai, China

- Designed and prototyped interactions for Dock, Info Flow, and Car Control Center of Xmart P7 in-car system
- Conducted in-car usability testing and refined interface placement
- Assisted senior designers to create platform-based design documentation
- Built internal Interaction Design Kit to foster design process and standardize design output

Experience Designer, TEDxGDUT

March 2018 – Aug 2018 in Guangzhou, China

- Defined the theme of our event, edited promotional videos, and collaborated with graphic designers to build a consistent visual identity
- Refined every detail of the event from check-in process to souvenirs to deliver a memorable and coherent experience for the audience

EDUCATION

Guangdong University of Technology

Class of 2020 in Guangzhou, China

- B.Eng. in Computer Science and Technology
- Major GPA 86.4/100

University of Washington

Jan 2019 – March 2019 in Seattle, Washington

- Exchange student of Global Connections program
- GPA 3.7/4.0
- Visual Communication, Mobile App Design

SKILLS

UX Design

Wireframing
Prototyping
User Flows
Usability Testing
User Interview
Persona
Journey Maps
Animation
Design System

Technical

Database
Front-end Web Development
Mobile App Development
Video Editing

Language

Mandarin – Native
English – Fluent
Cantonese – Intermediate

EXTRACURRICULAR

Team Leader

iOS Club Apple Summer Camp
Aug 2017 in Nanjing, China

Videographer

TEDxShinan Event 2016
Aug 2016 in Qingdao, China